



Chapter overview

1. Introduction to YouTube Content Creation
2. Finding Your Niche & Target Audience
3. YouTube Algorithm Basics
4. Channel Setup & Optimization
5. Canva for YouTubers
6. Thumbnail Design Principles
7. Banner & Logo Creation
8. Typography & Color Psychology
9. Script Writing Fundamentals
10. Storytelling for YouTube
11. Voice & Presentation Skills
12. Camera, Lighting & Setup
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14. Intro & Outro Creation in Canva
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16. Video Editing Basics
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21. Writing Titles, Tags & Descriptions
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