



## 30-Day Digital Marketing Mastery with AI Tools

Learn Modern Marketing, Automation & AI Strategies to Build Your Brand and Career

### ■ Transform Your Digital Marketing Skills in Just 30 Days

In today's AI-driven world, marketing is smarter, faster, and data-powered. This 30-day Digital Marketing Bundle by LURNXO helps you master every key skill — from content creation and SEO to ad automation and analytics — with the power of Artificial Intelligence. You'll learn how to grow brands online, attract customers, and turn marketing into measurable success.

### ■ What You'll Learn

- 1 **AI-Powered Content Creation:** Learn to write blogs, captions, and ad copy using ChatGPT & Jasper AI.
- 2 **SEO & Google Ranking:** Master keyword research, backlinks, and optimization strategies.
- 3 **Social Media Marketing:** Plan and automate campaigns for Instagram, YouTube, and LinkedIn.
- 4 **Email & WhatsApp Marketing:** Build automated funnels using Mailchimp and AI workflow tools.
- 5 **Paid Advertising:** Learn Meta Ads, Google Ads, and AI-based targeting techniques.
- 6 **Analytics & Conversion Tracking:** Use Google Analytics and AI dashboards to track performance.
- 7 **Branding & Strategy:** Create brand identities, slogans, and marketing roadmaps using AI.

### ■ Weekly Projects

- 1 Week 1: Create your brand strategy and social media plan.
- 2 Week 2: Run a full digital marketing campaign with AI-generated content.
- 3 Week 3: Launch an ad campaign and track performance.
- 4 Week 4: Build a complete AI-powered marketing funnel and portfolio.

### ■ Weekly Doubt Sessions & Mentorship

- 1 Weekend Doubt Clearing: Live sessions for every week's topic.
- 2 AI Tool Demos: Learn how to use ChatGPT, Canva AI, and automation platforms.
- 3 Portfolio Building: Get feedback on your marketing projects.
- 4 Career Guidance: Learn how to freelance or start a digital marketing agency.

### ■ Course Outcomes

- 1 Master complete Digital Marketing strategies powered by AI.
- 2 Automate your marketing tasks and save hours of effort.
- 3 Design and manage live ad campaigns and analytics.

4      Build your digital portfolio and start your freelancing journey.

**■ Level Up Your Marketing Skills — Build, Automate, and Grow with LURNXO in Just 30 Days!**